

Forest Genetics 2023 Discovery & Innovation in Changing Climates



SPONSOR PACKAGE

Vernon, British Columbia July 10-14, 2023 <u>https://forestgenetics2023.ca</u>

Dear Collaborators and Partners,

We humbly request your support for **Forest Genetics 2023** to be held in Vernon, BC, July 10-14, 2023.

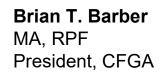
This will be the first in-person forest genetics conference to be held in Canada since 2019. This peer-reviewed scientific conference will feature several preeminent invited speakers and the latest discoveries in genetics research and operations.

Like Forest Genetics 2021 co-hosted by CFGA and WFGA, this conference will showcase research by post-graduate students from across Canada and the USA. Field tours will also highlight BC's forest genetics program, seed orchards and nurseries located in the sunny Okanagan Valley.

Events like this require considerable resources and are not possible without the generous support from organizations like yours. Please help support this conference by becoming a **SPONSOR.**

Please read the following slides for further details and sponsorship options. Thank you for your consideration.







Nick Ukrainetz, PhD, RPF President, WFGA





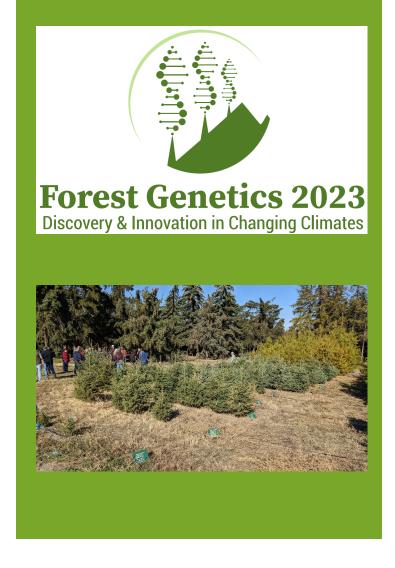
Why Forest Genetics 2023?

Forest genetics research is vital for understanding the impacts of climate change on the world's forests and developing strategies to enhance their resilience.

This will be the first in-person meeting of the CFGA and WFGA held since 2019. Our joint 2021 virtual symposium featured presentations from 80 forest genetics students and post-docs was attended by over 200 participants from 15 countries. Lots of new developments have arisen since.

In-person conferences are essential for knowledge sharing, networking and helping students' advance their careers. Live meetings are also the only practical means to observe practical applications of research, such breeding for pest resistance, tree seed orchards, and climate studies, such as the spruce latitudinal trial at the Kalamalka Forestry Centre, Vernon, BC, pictured bottom left.

We do however recognize not everyone is able to travel, so we will also offer a live streaming option to reach as many researchers, practitioners and students as possible.







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Why we need your support?

In addition to a small army of volunteers, conferences like this require significant funding to successfully pull-off.

Our registration fees, which are comparable to similar-sized forest conferences recently held in in BC., are insufficient to cover all associated costs. These include invited speakers' travel costs, meals and coffee breaks, audio-visual services, buses for field trips, and conference support services provided by UBC (website, abstracts, registration etc.).

Furthermore, CFGA and WFGA award cash prizes to the best oral and poster presentations by graduate and PhD students. Travel bursaries are also offered to undergraduate students studying at Canadian Universities. Several prominent CFGA members, including Nicholas, are past recipients of this travel bursary.

Sponsorships of CFGA/WFGA meetings are therefore an important investment in people and forest genetics research and operations in Canada and Western USA. Our future depends on your support.

SPONSOR LEVELS

Sponsor Level	Complimentary Conference Registration	Complimentary Virtual Registration	Conference Exposure	Exclusive Sponsor Event
Crown +\$ 5,000	2	4	X- Large Logo on Website, Program, Souvenirs & throughout conference	Invited speaker, program session, meal or break
Trunk \$3,500	1	3	Large Logo on Website, Program, Souvenirs & throughout conference	Program session, reception or break
Root \$2,000		2	Medium Logo on Website, Program, & throughout conference	
Branch \$ 1,000		1	Small Logo Logo on Website, Program, & throughout conference	
Gene \$ 500			Small Logo on Website and Program	

*The Conference will not be livestreamed but recorded for all to view at a later date.



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Sponsorships For further information and financial transactions, please contact:

Brian Barber, MA, RPF Co-Chair, Forest Genetics 2023 President, Canadian Forest Genetics Association CEO, Select Seed Company Ltd.

brian.barber@selectseed.ca 1-250-888-7081 HOW TO BECOME A SPONSOR